



# 5<sup>th</sup> World Congress of Minimally Invasive Spine Surgery & Techniques (WCMISST 2016)

combining with  
**15<sup>th</sup> KOMISS & 5<sup>th</sup> Asia MISS**

**June 1 (Wed) - 4 (Sat), 2016**  
**ICC Jeju · Jeju Island, Korea**



## Sponsorship & Exhibition Prospectus

## Welcome Message from the Organizing Committee Chair

I Hope the email greets you in good health.

WCMISSST which is one of most worldwide representative institute of MISS, it have been continued developing MIS techniques and technologies and enhancing strong relationships of colleagues under international MISS society.

So there will be more than six hundreds of world-famous surgeons and institutes from various countries including KOMISS (approx. 300 membership) and ISMISS Korea (approx. 200 membership).

(KOMISS and ISMISS Korea will not hold their own course separately this time to cooperate with WCMISSST more effectively.)

And From my recent experience of the attendance for international ISMISS course in Chongqing China, I was able to feel their interests in WCMISSST 2016 even there and confidently expecting that more than two hundreds of surgeons who are willing to learn and experience the recent trend of MISS will take part in WCMISSST from China.

Thus, I think that it would be great opportunity for your company to show your products to participating surgeons and also to share great ideas.

As one of surgeon constantly contacting with worldwide surgeons, I can confidently say that most of surgeons dealing with spine will have much interests in state-of-the-art products.

So I would like to gladly invite you to WCMISSST to make big difference in our spine field and in our world. We should be greatly indebted if you would join and support WCMISSST.

Thank you.

Truly yours,  
**Gun Choi.**



## I. KEY FACTS & CONTACTS

### 1. Congress Title

- 5<sup>th</sup> World Congress of Minimally Invasive Spine Surgery & Techniques (WCMISSST 2016)  
15<sup>th</sup> Symposium of Korean Minimally Invasive Spine Surgery Society  
5<sup>th</sup> Asian Congress of MISS

### 2. The History of WCMISSST

- 1<sup>st</sup> WCMISSST      June 3-7, 2008      Honolulu, USA
- 2<sup>nd</sup> WCMISSST      May 31-June 4, 2010      Las Vegas, USA
- 3<sup>rd</sup> WCMISSST      August 16-18, 2012      Bahia, Brazil
- 4<sup>th</sup> WCMISSST      June 11-14, 2014      Paris, France

### 3. Date

- June 1 (Wed) – 4 (Sat), 2016

### 4. Venue

- International Convention Center Jeju (ICC Jeju)

### 5. Hosted & Organized by

- WCMISSST 2016 Organizing Committee

### 6. Expected Participants

- About 600 attendees from 40 countries

### 7. Website

- [www.wcmisst.org](http://www.wcmisst.org)

### 8. Congress Secretariat

- The Plan Co.  
3F Jung E&C Bldg., 31-5 Seocho-daero 58-gil, Seocho-gu, Seoul 06632 Korea  
T. +82-2-538-2042~3    F. +82-2-538-1540    E. [info@wcmisst.org](mailto:info@wcmisst.org)  
**[Contact Person for the Sponsorship & Exhibition]**  
Mr. Sangwon Dennis LEE  
E. [sponsor@wcmisst.org](mailto:sponsor@wcmisst.org)

## 9. Organizing Committee of WCMISSST2016

Committee	Title	Name	Country
Organizing Committee	President & Chairman	Gun Choi	Korea
	Co-Chairmen	Yue Zhou	China (President of China MISS)
		Sung Min Kim	Korea (President of KOMISS)
	Vice Presidents	Vladimir Radchencko	Ukraine (President of ISMISS)
		Akira Dezawa	Japan (President of Japan MISS)
		Hansjoerg Leu	Switzerland
		Tarik Yazar	Turkey
		Satishchandra Gore	India
	Secretary General	Se-Hoon Kim	Korea
Steering Committee	Treasurer	Woo-Kyung Kim	Korea
	Chairman	Se-Hoon Kim	Korea
	Vice Chairman	Jae Chil Chang	Korea
	Members	Chang Il Ju	Korea
		Tag Geun Jung	Korea
		Kyung-Chul Choi	Korea
		Eun Soo Park	Korea
Scientific Program Committee	Korean Chairman	Jin Sung Kim	Korea
	International Chairman	Christof Birkenmaier	Germany
	Vice Chairman	Jun Ho Lee	Korea
	Members	Inbo Han	Korea
		Dong Hwa Heo	Korea
		Chi Heon Kim	Korea
		Hyeun Sung Kim	Korea
		Sung Bum Kim	Korea
		Sun-Ho Lee	Korea
		Hong Joo Moon	Korea
International Committee Members	President of WCMISSST 2014	Daniel Gastambide	France
	Vice-President of WCMISSST 2014	Hansjoerg Leu	Switzerland
	Executive President of WCMISSST 2014	Frederic Jacquot	France
	Board Member	Salahadin Abdi	USA
		Fujio Ito	Japan
		Ricardo Ruiz Lopez	Spain
		Jorge Ramirez	Colombia
		Braulio Hernández Carbajal	Mexico
		Sebastian Ruetten	Germany
		Xifeng Zhang	China
		Pornpavit Sripirom	Thailand
		Mohammad Alfawareh	Saudi Arabia

# 10. Program At-A-Glance (as of February, 2016)

Time	June 1 (Wed)		June 2 (Thu)		June 3 (Fri)		June 4 (Sat)						
08:00~09:00			Technology Forum		Technology Forum		KOMISS		Technology Forum				
09:00~10:00			NASS	Oral PT	NASS	Oral PT	KOMISS	China MISS	Oral PT	Video			
10:00~10:30			Coffee Break & E-poster Viewing										
10:30~11:00			Opening Ceremony Presidential Address		Plenary 2		KOMISS		Best Paper				
11:00~11:30			Plenary 1										
11:30~12:00													
12:00~12:30			Sponsored Luncheon Symposium		Sponsored Luncheon Symposium		KOMISS		Main Topic				
12:30~13:00													
13:00~13:30							Closing Ceremony						
13:30~14:00													
14:00~15:00	Video	Registration	Main Topic		Main Topic								
15:00~15:30					Coffee Break & E-poster Viewing								
15:30~16:00			Coffee Break & E-poster Viewing		Main Topic	IITSS							
16:00~16:30			Debate Session										
16:30~17:00													
17:00~17:30													
18:30~	Welcome Reception				Gala Dinner								

\* No free lunch will be provided, except for the Sponsored Luncheon Symposium.

## II. SPONSORSHIP PACKAGE

### 1. Main Sponsorship

Category	Fee*	Exhibition Space & Priority Choice	Printed AD (Final Program)	Complementary Registration
<b>Diamond</b>	USD 30,000	5 booths (30m <sup>2</sup> ) (1 <sup>st</sup> choice)	Full page (Cover)	8 persons
<b>Platinum</b>	USD 20,000	3 booths (18 m <sup>2</sup> ) (2 <sup>nd</sup> choice)	Full page (Inside)	6 persons
<b>Gold</b>	USD 10,000	2 booths (12 m <sup>2</sup> ) (3 <sup>rd</sup> choice)	Half-page (Inside)	4 persons
<b>Bronze</b>	USD 5,000	1 booth (6 m <sup>2</sup> )** (4 <sup>th</sup> choice)	N/A	2 persons

\* 10% of VAT will be added on each sponsorship fee.

\*\* 1 booth only, one type of Shell scheme frame provided.

### 2. Other Sponsoring Items

Category	Fee*	Detail
<b>Luncheon Symposium (or Live Surgery)</b>	USD 10,000	Only 1 Session per day by one company (Speakers' expenses and Food & Beverage cost NOT included.) 50% discount for each booth (6 m <sup>2</sup> ) <i>*Live Surgery will cost extra. Please directly contact the secretariat by email.</i>
<b>Technology Forum</b>	USD 5,000	Only 1 Session per day by one company (Speakers' expenses and Food & Beverage cost NOT included.) 50% discount for each booth (6 m <sup>2</sup> )
<del>Lanyard</del>	<del>USD 10,000</del>	<b>Sold Out</b>
<b>Congress Kit</b>	USD 20,000	Sole
<b>Printed AD (Final Program)</b>	<del>USD 5,000</del>	<b>Sold Out</b>
	USD 4,500	One full size colored ad (Cover 3, Inside of Back Cover)
	USD 4,500	One full size colored ad (Cover 2, Inside of Front Cover)
	USD 3,000	One full size colored ad (Inside)

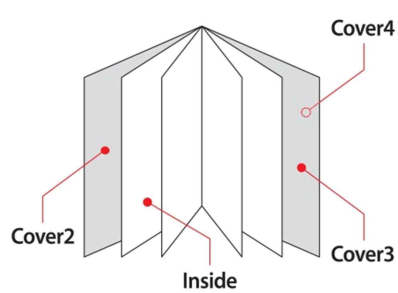
\* 10% of VAT will be added on each sponsorship fee.

### 3. Common Benefits for All Sponsors

- ☐ Inserted Sponsor's Brochures in Conference Kit only if the sponsor prepare for the brochure.
- ☐ Sponsor's Logo with Hyperlink on Conference Website
- ☐ Sponsor's Logo in the Final Program
- ☐ Sponsor's Logo on Conference Information Board on-site

\*Main Sponsor's Profile in the Final Program (100 words or less)


#### 4. Other Sponsoring Item Details

<b>Luncheon Symposium (or Live Surgery)</b>	<b>* USD 10,000</b>
<ul style="list-style-type: none"> <li>Maximum 4 sessions per day</li> <li>Program is subject to the approval of the organizing committee.</li> <li>Sponsors' promotional materials may be distributed on the registration desk and/or in front of the session room.</li> <li>Fee includes Room rental, standard audio/visual equipment, display tables and chairs. Sponsors should prepare for additional items itself.</li> <li>Symposium Program will be published in the Final Program alongside the sponsor company's name.</li> <li>In addition to the sponsorship fee, sponsor must cover all speakers' expenses including registration fees, accommodation and travel expenses if necessary.</li> <li>Food &amp; beverage cost is also funded by the sponsoring company in addition to the sponsorship fee.</li> <li>50% discount for each booth (6 m<sup>2</sup>/Unit, Unit Price: USD 5,000)</li> </ul> <p><i>*Shell Scheme only for 1 booth. Space only available only if sponsors can prepare min. 2 booths.</i></p> <p><i>*Live Surgery will cost extra. Please directly contact the secretariat by email (<a href="mailto:sponsor@wcmisst.org">sponsor@wcmisst.org</a>)</i></p>	
<b>Technology Forum</b>	<b>* USD 5,000</b>
<ul style="list-style-type: none"> <li>Maximum 4 sessions per day</li> <li>Program is subject to the approval of the organizing committee.</li> <li>Sponsors' promotional materials may be distributed on the registration desk and/or in front of the session room.</li> <li>Fee includes Room rental, standard audio/visual equipment, display tables and chairs. Sponsors should prepare for additional items itself.</li> <li>Symposium Program will be published in the Final Program alongside the sponsor company's name.</li> <li>In addition to the sponsorship fee, sponsor must cover all speakers' expenses including registration fees, accommodation and travel expenses if necessary.</li> <li>Food &amp; beverage cost is also funded by the sponsoring company in addition to the sponsorship fee.</li> <li>50% discount for each booth (6 m<sup>2</sup>/Unit, Unit Price: USD 5,000)</li> </ul> <p><i>*Shell Scheme only for 1 booth. Space only available only if sponsors can prepare min. 2 booths.</i></p>	
<b>Lanyard (Sole)</b>	<b>* USD 10,000</b>
<ul style="list-style-type: none"> <li>Sponsor's Logo and/or company name will be printed on the Lanyard.</li> </ul>	
<b>Congress Kit (Sole)</b>	<b>* USD 20,000</b>
<ul style="list-style-type: none"> <li>Sponsor's Logo and/or company name will be printed on the Congress Kit.</li> </ul>	
<b>Printed AD (Final Program)</b>	<b>*Be different in each page</b>
<ul style="list-style-type: none"> <li>Cover 4 (Back Cover): USD 5,000 *</li> <li>Cover 3 (Inside of Back Cover): USD 4,500 *</li> <li>Cover 2 (Inside of Front Cover): USD 4,500 *</li> <li>Inside: USD 3,000 *</li> </ul>	

**\* 10% of VAT will be added on each sponsorship fee.**

## 5. Exhibition Booth

- ☐ Shell Scheme Booth

Booth Design	Details
 <p>*Design is subject to change.</p>	<ul style="list-style-type: none"> <li>• 3m x 2m x 2.5m/h</li> <li>• Fascia                         <ul style="list-style-type: none"> <li>- Print only text of same font company name</li> <li>- Any logos, trademark or images are not allowed</li> </ul> </li> <li>• Booth Number Board</li> <li>• 4 Spot Light</li> <li>• 1 Information Desk</li> <li>• 1 Chair</li> <li>• 1 Pytex (carpet) Floor Finishing</li> <li>• 1 Electronic Socket (220V / 1KW)</li> </ul> <p>*Furniture &amp; Electricity can be rented with extra fee.</p>

- ☐ Space Only Booth

Booth Design	Details
<p><b>Space Only</b></p>	<ul style="list-style-type: none"> <li>• 3m x 2m (6m<sup>2</sup>) space only provided. (Space only available only if sponsors can prepare min. 12 m<sup>2</sup>)</li> <li>• Only Included 1KW Electronic Item</li> </ul>

## 6. Booking Procedures

- ① Fill out the application form that attached file [WCMISSST 2016\_Sponsors & Exhibition\_Booking\_Form]
- ② To send the application form with company logo file in AI format by e-mail at [sponsor@wcmisst.org](mailto:sponsor@wcmisst.org).

## 7. Payment Information

- ☐ Bank information

<b>Bank Name</b>	KOOKMIN BANK
<b>Bank Branch</b>	5(0)-Gwangjang Office
<b>Bank Address</b>	171, Jungheung-ro, Buk-gu, Pohang-si, Gyeongsangbuk-do, Korea
<b>Beneficiary</b>	WCMISSST 2016 Organizing Committee
<b>Account Number</b>	637868-11-002501
<b>Swift Code</b>	CZNBKRSEXXX
<b>Tel</b>	+82-2-538-2042

\*Payment only can be made by "Bank Transfer". Bank charges are the responsibility of the payer.

## 8. Terms of Payment

- ☐ 100% by May 1, 2016

All payment must be received before the start date of the WCMISSST 2016 Congress. Should the Sponsor/Exhibitor fail to complete payments prior to the commencement of the Congress, the organizer will be entitled to cancel the reservation.

## 9. Special Requests

Tailor-made packages can be arranged to suit your objective. Please feel free to contact the Sponsorship & Exhibition Sales Person to discuss your needs. Contact information is provided in the "I. KEY FACTS & CONTACTS" section.

## 10. Cancellation / Modification Policy

- ☐ Cancellation or modification of sponsorship items and no. of exhibition booth(s) must be made in writing to the Sponsorship & Exhibition Sales Person to discuss your needs. Contact information is provided in the "I. KEY FACTS & CONTACTS" section.
- ☐ If the sponsorship is cancelled, the deposit will not be returned.



## TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting / Sponsoring Firm (Exhibitor/s / Sponsor/s).

### Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed in so far as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Sponsors/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

### Obligations and Rights of the Exhibitor/Sponsor

Registration implies full acceptance by the Exhibitors/Sponsors of the exhibition/sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor. By submitting an application to participate, the Exhibitor/Sponsor make a final and irrevocable commitment to occupy the space/items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space/sponsorship items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Sponsors. The Organizer reserves the right to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor/ Sponsor.

### Liability Insurance

Equipment and all related display materials installed by Exhibitors/ Sponsors are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors/ Sponsors. The Exhibitor/Sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Sponsor shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Sponsor/Exhibitor will purchase insurance policies for the above listed damages.

### Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor/Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment.

Exhibitors are kindly requested to allow sufficient see through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 250cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor/Sponsor fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for non-fulfilment of contract.

Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors/Sponsors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

### Code of Practice

It is the Exhibitor's/Sponsor's responsibility to comply with the Regulations of Fair Trade Commission and Medical Law of the Republic of Korea, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Sponsors/Exhibitor/any third party.